

Website and Blog

Directions For Using

Website

1. Download image from the [Midyear Outlook toolkit](#) page on the Resource Center.
2. Copy/paste the following text:

LPL Research's 2025 Midyear Outlook: Pragmatic Optimism, Measured Expectations delivers market insights on what we can expect from the economy, stocks, bonds, and more through year end.

Get Midyear Outlook Insights

3. Add a hypertext link to Get Midyear Outlook Insights. Choose **one** of the following two links:
 - Link for distilled, jargon-free insights: go.lpl.com/investormidyearoutlook
 - Link for full report, including deep analysis: go.lpl.com/midyearoutlook

Blog Content

1. Copy/paste the following text:

2025 Midyear Outlook: Pragmatic Optimism, Measured Expectations

By LPL Research

We started 2025 on a high note, although we acknowledged that “no market environment is ever permanent, and that change is always potentially around the corner.” Well change did come, and with it, volatility, perhaps in part because we assumed President Trump’s policies would simply mirror those of his prior term.

The impact of policy direction has been central to market direction this year. Uncertainty around trade policy dominated the stock market’s path in the first half of the year and will continue to play a large role in the second half.

In the second half of the year, LPL Research expects to see slower economic growth, a weakening job market, and a slight uptick in inflation as the delayed effects of trade policy begin to take their toll. This will make things more challenging for the Federal Reserve (Fed), whose job is to keep inflation in check and maintain maximum employment. With a full plate to balance, the federal funds rate (which affects interest rates) will likely remain higher for longer.

To learn more about the opportunities and challenges to be on the lookout for through the end of this year, read the 2025 Midyear Outlook today.

2. Add a hypertext link to 2025 Midyear Outlook in the last paragraph. Choose **one** of the two following links:

- Link for distilled, jargon-free insights: go.lpl.com/investormidyearoutlook
- Link for full report, including deep analysis: go.lpl.com/midyearoutlook

3. Add disclosure content:

IMPORTANT DISCLOSURES

This material is for general information only and is not intended to provide specific advice or recommendations for any individual. The economic forecasts may not develop as predicted. Please read the full *2025 Midyear Outlook: Pragmatic Optimism, Measured Expectations* for additional description and disclosure. This research material has been prepared by LPL Financial LLC.

Tracking #762971 | LPLE #762973 (Exp. 07/26)

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